



POWER BRAND EMAIL SIGNATURE

# Checklist

MILLENNIAL MEDIA

# Checklist

## THE ELEMENTS

- Your full name
- The name of your business or organization
- Your title and/or professional memberships and/or job description
- Your tagline (optional)
- Your contact details including phone number and/or business address if desired
- Your online links including website and business social media profiles
- Your logo or profile photo
- Your brand colors
- Your preferred Call to Action and Link