



CLIENT DISCOVERY WORKBOOK

Design

MILLENNIAL MEDIA

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Welcome

CREATIVE EXCELLENCE CONTINUES HERE

Dear Author,

Welcome to the next step in the Discovery Phase of Plan to Publish V.20, our signature acquisition and onboarding process for all prospective projects. Thank you for considering Millennial Media for your editorial and/or book production partner. We believe God has put a message in your heart, and we are delighted to have the potential opportunity to work with you as you walk towards fulfilling your dreams. Together, we are making a difference for eternity!

We realize that publishing your book can be overwhelming and exciting all at once. That's why we've created this discovery workbook—to help you uncover the vision behind your message so that you will be able to clearly communicate your heart to our editorial and design team. We've included several practical and technical questions in this document to assist you in organizing your thoughts, design goals, target audience, production needs, and artistic style. This process also enables our team to carry out your project with attentiveness and excellence. The clearer you are in communicating your design preferences with us, the more efficient we'll be in executing our services.

The purpose of the Design Discovery Workbook is two-fold: 1) to assist you in understanding the creative process and requirements of your project and 2) to establish clear and open lines of communication between you and our editorial and/or design team members. If you're not able to answer a question, that's ok! It's possible you may not yet have a clear-cut vision for the artwork and layout portion of your book. Please feel free to contact our office if you're having difficulty completing this workbook.

Sincerely,

Mica C. Olinghouse & Design Team
Founder / Creative Director
Millennial Media LLC



Instructions

COMPLETE THE WORKBOOK

The second step in the Discovery Phase of Plan to Publish V.20 is completion of the Discovery Workbook(s), a creative exploratory process we require for every project under consideration. This workbook is an **interactive** form, which means that all text spaces in the Discovery Questionnaire section can be filled in directly inside the PDF document! No printing is necessary.

Simply answer the questions to the best of your ability and email the completed PDF to our office. It's as simple as that!

PAY THE DESIGN SUBMISSION FEE

To complete the filing process, click the *Pay Fee Now* button at the end of this workbook and submit your processing fee online. You may also submit payment on our website [here](#).

If your book is not currently in production with our editorial team, please note that submission of this workbook and corresponding fee does **not** guarantee a space in our project calendar. Upon review of your manuscript and discovery workbook, we'll be able to determine if you are a compatible client for our Millennial Media production team.

Author Profile

Full Name & Name of Ministry or Organization



Cover Art Package: Please select Level 1 or Level 2



Typesetting Package: Please select Level 1 or Level 2



Do you need an Illustration Package? If so, please note what type of illustration you want based on the services available in the Design Packages & Pricing Guide.



Cover Art Profile

Do you have any preferences for the cover design? Are there any specific types of imagery used in your book content that you would like to convey in the artistic rendering on the cover?



How would you describe your design style? (Classic, bold, trendy, masculine, feminine, minimal, etc.) Do you have any preferred color or font choices for the cover?



Do you want to include any headshots of you on the front or back cover?



Have you already purchased your ISBN number and registered the copyright?



Typesetting Profile

Do you have any preferred quotes or references for the pullout boxes in layout?



Do you have any special charts, graphs, or tables that need to be included in the layout?



Do you want any additional elements added to the layout (chapter embellishments, designs, etc.)?



Are there any special parts of the book or noted sections within the chapters that need to be set apart by a distinct design? (Ex: Study questions, action points, etc.)



Illustration Profile

Do you have any samples of preferred illustrations to submit to our artist?



Please describe the style of illustrations you prefer for your book. Do you want to include any specific color in the design?



Do you want the cover to be illustrated as well?



How many illustrations do you want in your book and where do you want them to appear?





Congratulations!

You're finished!

Here's your next step.

You have successfully completed your second step in the Discovery Phase of Plan to Publish V.20! Now simply email this document to our office at info@millennialmediallc.com.

We'll be getting in touch with you soon!

Your Next Step: Pay the \$15 Design Submission Fee online.

PAY FEE NOW

Resources



info@millennialmediallc.com

WEBSITE

Other Plan to Publish V.20 Series documents are available on our website at www.millennialmediallc.com.

Visit the **Resources** page to download any of the following interactive forms:

- New Client Application (Book Production or Digital Media)
- Client Profile (Book Production or Digital Media)
- Editorial Discovery Workbook
- Design Discovery Workbook
- Branding Discovery Workbook
- Content Management Discovery Workbook
- Checklists

Our Packages & Pricing Guides are available on a backend page of our website. Visit [here](#) to download any current edition of our pricing guides.

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